Zero In On Cost Savings

Think sustainable events cost more? We've been tracking cost savings through our events and here's the good news!

SMALL CHANGES = BIG IMPACT

13% → **$5,805**

Cost reduction by selecting vegetarian lunch

Savings for non-meat protein option

100% → **$6,057**

Cost reduction by not ordering traditional swag

Savings, a reduction in landfill waste

16% → **$13,543**

Reduction by selecting local, independent AV provider

Savings in transportation & housing costs. Less greenhouse gases.

ONE → **$15,000**

Final closing lunch for 250 attendees eliminated

Savings and reduction in food waste

2,900 → **$20,300**

Evergreen banners “no dates” to be used event after event

Savings and reduction in landfill waste

35% → **$77,000**

Reduction in decal branding

Savings and reduction in landfill waste

35% → **$87,000**

Reduction in show floor carpet by not carpeting aisles

Savings and reduction in landfill waste

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