



EclipseCon 2023

2023 SUSTAINABILITY REPORT

CONFERENCE VITALS



ABOUT THE ECLIPSECON 2023 CONFERENCE

2023 WAS THE 18TH ANNUAL MEETING FOR THE ECLIPSE COMMUNITY IN EUROPE. MAIN FEATURES INCLUDE KEYNOTES, DEMOS, TUTORIAL SESSIONS, A SMALL EXHIBIT FEATURE, AND BREAKOUT SESSIONS. THIS CONFERENCE CONTINUES TO BE SUCCESSFUL AND LUDWIGSBURG HAS BEEN A FAVORABLE LOCATION AS PRICES ARE INEXPENSIVE AND LOCATION IS CENTRAL. LUDWIGSBURG AS WELL AS THE FORUM FOLLOW A VARIETY OF SUSTAINABILITY PRACTICES.

Date: October 16-19, 2023

Location: Ludwigsburg, Germany

Venue: Forum am Schlosspark

Attendees: 448

Sponsors: 18

Event Features: Community Day prior to the event, Welcome Reception (Meet & Greet) & three full day of sessions.

SUSTAINABILITY ACHIEVEMENTS: CITY OF LUDWIGSBURG

CITY OF LUDWIGSBURG

Sustainable Municipality Project: The city of Ludwigsburg participates in the project and is committed to implementing the 2030 Agenda and 17 Global Sustainability Goals (SDGs).



VENUE

The Forum am Schlosspark is dedicated to waste separation and as they make updates to the venue, a focus on high energy efficiency when purchasing or replacing any new electrical systems or appliances.

CERTIFICATIONS

The Forum am Schlosspark is certified by fairpflichtet and is a member of Wincharta of the country of Baden-Wuttemberg.



SUSTAINABILITY ACHIEVEMENTS

WATER

The venue provided water from recycled glass bottles, eliminating any single use plastics. The venue also provided 100% reusable glassware at all the beverage stations with no pre poured beverages.



FOOD & BEVERAGE

The menus offered a varied selection of food options that were labeled as gluten free, dairy free, vegetarian and vegan. Our menu focused on having a vegetarian and a meat option for each lunch. Although the venue does not donate leftover food, they do feed staff if there are items left. Reusable service ware was also used at every meal. Coffee service areas and buffets had bulk condiments eliminating single use/packaged items.



SIGNAGE

The conference app allows attendees to look at the agenda and additional information instead of printing a program or handouts. This year we printed only one banner instead of three, eliminating use of some vinyl and PVC. Many of the pull up banners printed this year will be used for future events or occasions.



As proud as we are of our sustainability efforts, the following are areas for continuous improvement in future event cycles:

F&B

While the majority of event menus offered a vegan and or vegetarian option, focusing around the use of beef would improve efforts in the future. For example, beef has an emissions footprint 20x larger than a vegan meal (Poore & Nemecek, 2018). Using more seasonal, local, and fair-trade items can also be considered in future menus. Continue to use water in glass bottles that can be recycled (as in Europe) and eliminate single use plastic bottles. Bubblers are another great option.

SWAG

Over the years, gifting and swag has been minimized. Reuse of prior year's swag as giveaways or incentives is a great way to put items into use. Minimizing over ordering is key to additional waste or having to store items.



SIGNAGE

Increase the use of digital signage in new venues where it is applicable (2024). On average, a physical sign produces 5x more emissions, 120x more waste, and costs 23x more over its lifetime than a digital sign.

SPONSOR BOOTHS/TRADESHOW FLOOR

There are a number of ways to increase the sustainability of sponsor booths and trade show floors. If you are working with a decorator, ask for their sustainable practices in place. Generate a list of vetted materials the sponsors are allowed to use (or not use) to mitigate waste and items ultimately heading to the landfill. A kiosk scenario can streamline the look and feel of the booths and help to keep use of non reusable materials in check. Consider using monitors instead of pull ups and banners.

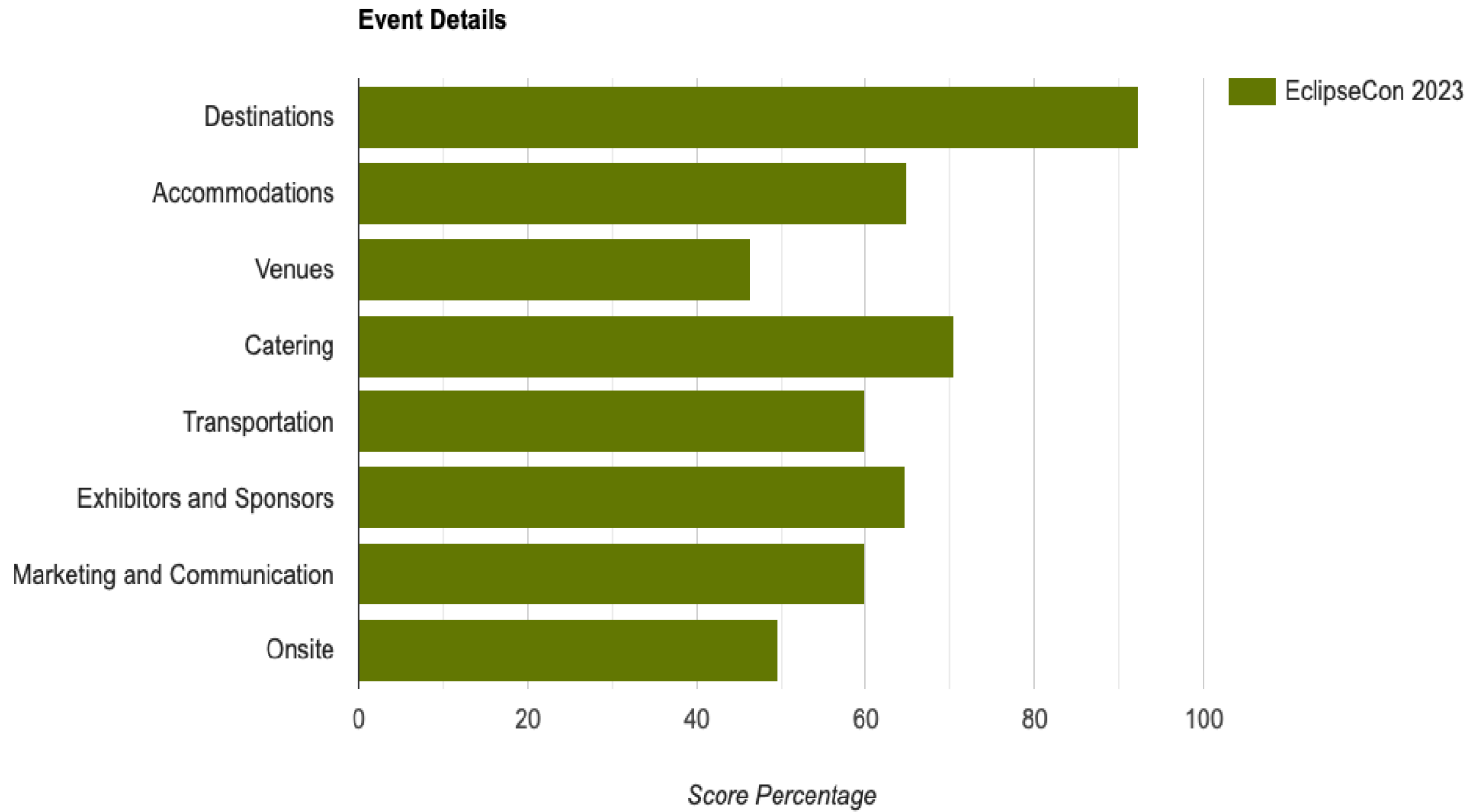
EVENT SCORING



The **MeetGreen® Calculator 2.0** is a comprehensive tool available for benchmarking the sustainable elements of events. Using the Calculator allows **EclipseCon 2023** to capture valuable information throughout the event planning process in order to make it easy to see where successes lay and where improvements can be made. For **2023**, **EclipseCon** achieved the level of **50.5%**.

A Sustainable Event Leader: Measures, tracks and reports on performance targets using key data. Shares best practices freely with others to continuously raise the bar as well as addresses global issues with solutions that are event-specific.

MeetGreen[®]
Calculator 



Excluded Categories

There was no CSR project, contracted onsite transportation or separate AV contractor. These categories did not affect the overall event score. The transportation info above incorporates options to venue from airport (train, bus) and ability to walk from hotel to venue and whether the city has a bike loan/rental program.



Congratulations

**on a successful event using
the Earth's resources wisely!**

PREPARED BY MEETGREEN