

Environmental Footprint of a Hybrid Event

While attending virtually still requires energy, this illustrates the average virtual attendee emitted 95% fewer emissions than an in-person attendee at a hybrid event.

72,000 KG CO₂e
In-person Emissions



59,389 KG CO₂e
Air Travel

5,135 KG CO₂e
Ground Transport



6,335 KG CO₂e
Hotel Energy

1,142 KG CO₂e
Venue Energy



2,080 KG CO₂e
Virtual Emissions

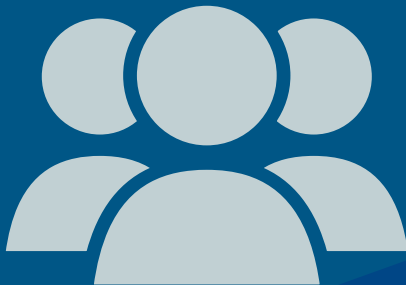


Attendees

400
In-Person Attendees

215
Virtual Attendees

10 KG CO₂e
Per Virtual Attendee



180 KG CO₂e
Per In-Person Attendee

Total Savings by Holding a Hybrid Event
36,620 KG CO₂e