



Oracle OpenWorld India 2017 Event Sustainability Report

Oracle OpenWorld India



May 9 – 10, 2017
Pragati Maidan
New Delhi, India



Oracle OpenWorld India by the Numbers

#oowIndia



12,000+
Registered Attendees



64 Demos

62
Press



53 Customer Speakers

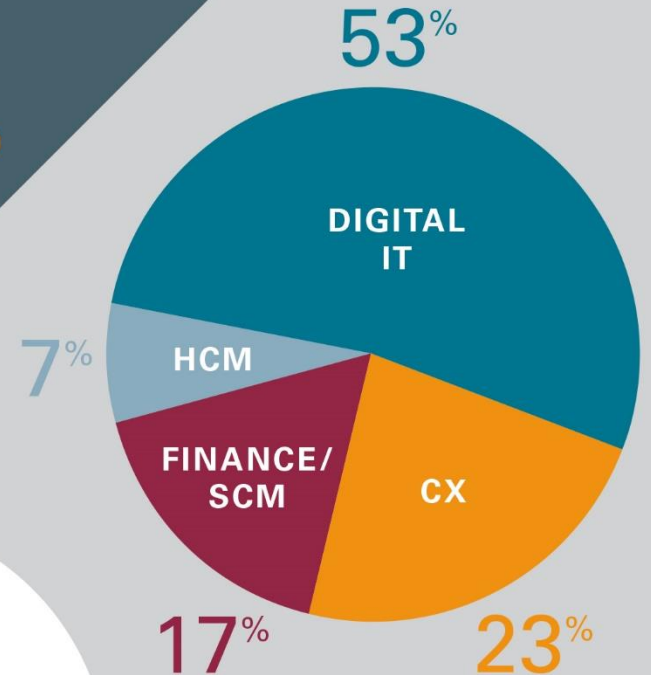
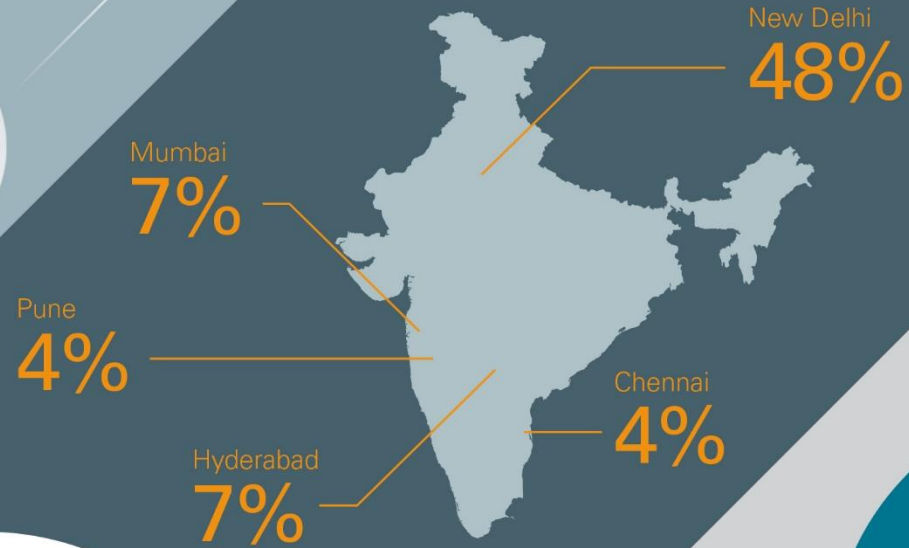
30
Sponsors/
Exhibitors

Thank You to Our 2017 Sponsors



14
Analysts

Top Cities Represented



Oracle's Event Sustainability Goals

Oracle OpenWorld India's sustainability planning efforts were guided by Oracle's four event sustainability goals:

Waste Not

Produce zero waste to landfill



Be Cooler

Model carbon reduction and responsibility for corporate events

Give Back

Catalyze legacies to benefit host destinations and the event industry

Have Fun

Inspire attendees through engaging sustainability experiences

Event Sustainability in India

Oracle faced a number of systemic challenges in working to make the first Oracle OpenWorld India a sustainable event. As a result, Oracle focused on:

- Evaluating opportunities to reduce, reuse and donate materials to minimize waste.
- Communicating Oracle India's deep commitment to corporate citizenship.
- Identifying event sustainability best practices and recommendations to increase the sustainability of future Oracle India events.

India's Sustainability Statistics

India ranks 110th out of 149 nations on achievement of Sustainable Development Goals.

India contributed 6.3% of all global carbon emissions, ranking 3rd highest after China and the U.S.

Only 68% of the garbage generated in the country is collected, of which 28% is treated by municipal authorities.

Open burning of waste is a large source of air pollution in Indian cities.

The number of rivers defined as polluted in India has more than doubled in the last five years, from 121 to 275.

Waste Not: Sustainability Best Practices Guestrooms

Hotel converts organic waste to compost at the hotel and uses it for landscaping.



Hotel implements waste management practices for recycling (glass, metal, paper, and cardboard) and compost.



Sustainability messaging in guestrooms communicates the hotel's linen reuse policy.



Waste Not: Sustainability Best Practices Food and Beverage

Bulk cream and sugar was served at breaks.



Bulk tea and coffee was served at all breaks.



Snacks were not pre-packaged, which helped to minimize waste.



Waste Not: Sustainability Best Practices Signage and Graphics

Some signage was printed on recyclable cardboard substrates.



An overall reduction in signage between design and implementation phase minimized post-event waste.



Although non-recyclable signage was used, it was affixed to reusable wooden frames.



Waste Not: Sustainability Best Practices Materials

Approximately 75% of the carpet was available for reuse after the event.



Reusable materials included plants, exhibit booths, carpet, chairs, and sofas.



Be Cooler: Sustainability Best Practices

Guestrooms

Hotel roof-top solar panels generate energy to heat 30% of the hotel's hot water.



The hotel reuses greywater in the coolant and irrigation systems.



Give Back: Sustainability Best Practices

Post-Event Material Donations

5 metric tons of Flex signage was donated to Conserve, a New Delhi-based NGO that turns plastic material into bags and other items for resale to help those in need.



Give Back: Sustainability Best Practices

Onsite Communications

The keynote and walk-in slides showcased Oracle India's commitment to corporate citizenship.



Information on Oracle India's corporate giving was featured on the mobile event app.



Sustainability Recommendations

Venue

- Work with the venue to design and implement a recycling/compost plan.
- If waste management is not available at the venue, identify private waste management contractors.
- Request post-event waste metrics (recycling, compost, landfill).
- Work with the venue to identify opportunities to donate leftover event materials.



Sustainability Recommendations

Food and Beverage

- Identify opportunities to reduce food packaging for attendee lunches.
- If lunches are served in paper lunch boxes, use paper made of recycled content and recycle the boxes after the event.
- Minimize single use, disposable water bottles by using bulk water stations and providing reusable water bottles.
- Donate leftover meals.
- Offer sustainable F/B options.



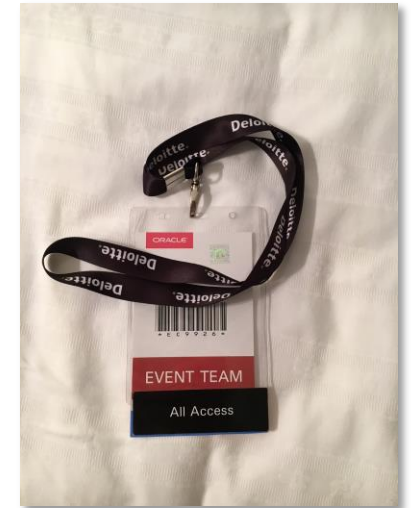
Sustainability Recommendations

Signage and Graphics

- Prioritize the use of materials that can be recycled, reused and donated.
- Increase the use of materials that contain recycled content.
- Minimize, or eliminate, the use of vinyl, PVC, and foamcore signage.
- Increase the use of digital signage.
- Track the quantity and type of substrates used.

Registration

- Select badges and lanyards that are made of recycled content and are recyclable.
- Collect attendee badges after the event for reuse or recycling.



Sustainability Recommendations

Carbon Offsets

- Consider offsetting carbon emissions associated with the event.

Attendee Engagement

- Engage and educate attendees on sustainability through onsite experiences or volunteer projects.

Contracts and Budgets

- Negotiate the inclusion of Oracle's minimum sustainability guidelines into contracts.
- Ask for suppliers' sustainability policies.
- If waste management is not available at the venue, identify private waste management contractors and allocate resources.

Acknowledgements:

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