



Acumatica 2025

SUMMIT

Sustainable Event Summary

January 26 – 29 | Wynn, Las Vegas

MeetGreen[★]

Event Snapshot

Dates: 1/26/25 – 1/29/25

Venue: TheWynn, Las Vegas

Event Attendees: 2861

Room Nights: 7030

Total Contracted Space: 400k sq ft



Intentional Design and Operational Excellence

Acumatica's approach to sustainability starts well before materials arrive on-site. The team, in collaboration with Ortiz & Co., ATG Productions, and Conference Direct, focused on designing with reuse, efficiency, and longevity in mind. From multi-cycle booth structures to thoughtful signage and furnishings, every element was selected with purpose. A continued shift toward rentals, reusable components, and digital delivery not only reduced waste—it made event execution smoother, smarter, and more sustainable.



Event Highlights

01 99% of Build and Asset materials were rented or reused.

02 80% of signage was recycled or saved for use at future events.

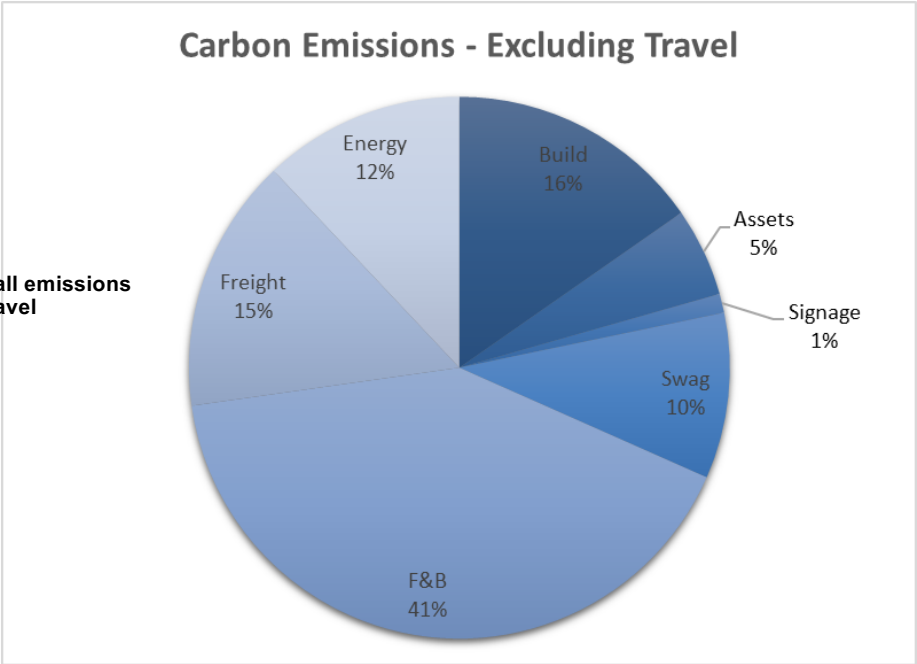
03 Emissions per person per day dropped 16% YoY.

04 100% of core meals were served on reusable service ware.

Carbon Emissions

Category	kg CO2E
Attendee Travel	2,735,123.65
Staff Travel	363,675.67
Build	14,909.53
Assets	5,156.80
Signage	1,099.73
Swag	9,637.49
F&B	40,043.07
Freight	14,802.96
Energy	11,728.64
Total Emissions	3,196,177.54

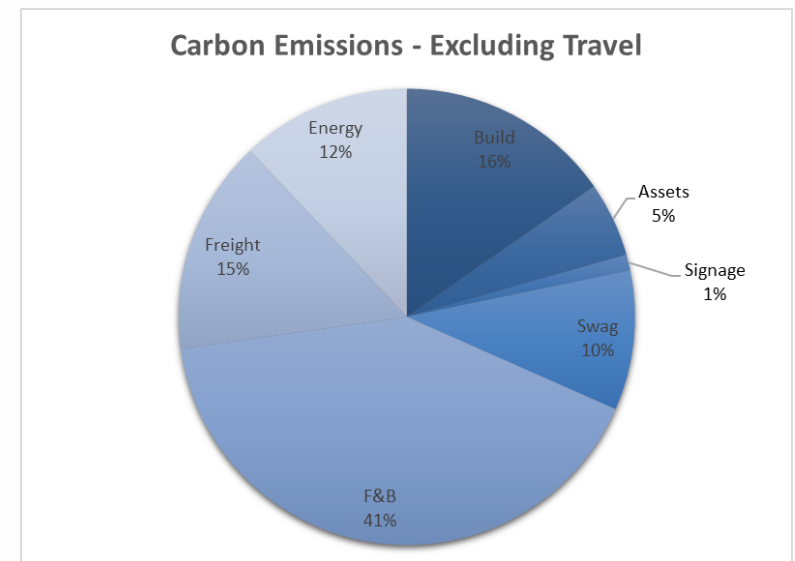
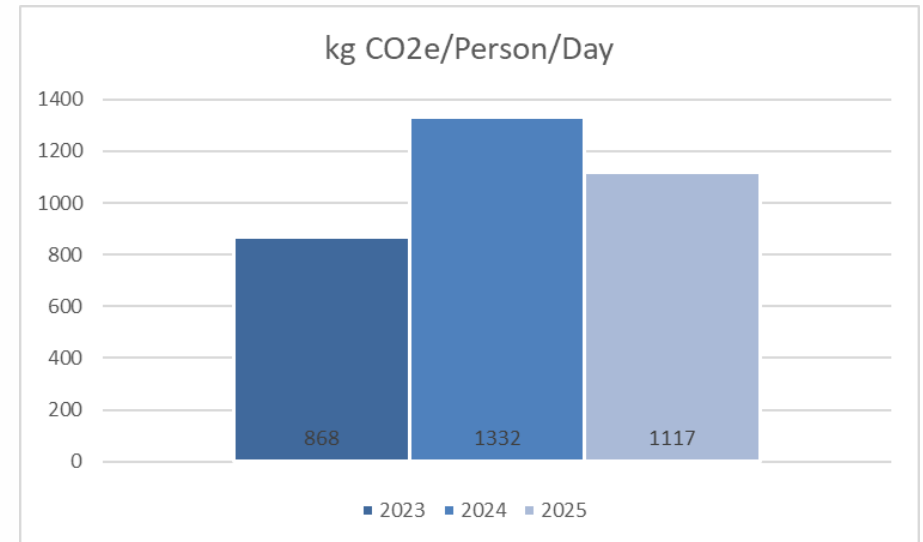
96% of overall emissions
were from travel



Total CO2e Estimate:
3,196,178 kg / 3,196 MT

Carbon Emissions

- **Emissions/Person/Day dropped by 16% in 2025**, which correlates with beef reduction, continued build/asset reuse and reduction of non-recyclable/reusable signage.
- **34% of labor was local**, which prevented **~18.7 MT of CO₂e**.
- On average, **Build** accounts for **30%** of an event's carbon footprint. Acumatica **cut that number in half** by utilizing turnkey booths and leveraging rentals/reuse.





Intentional Design & Operational Excellence

Turn Key Booths

Acumatica's booth construction prioritized reusable, long-life materials. Rather than disposing or remanufacturing these, **100% of the material—8,188 kg in total—was stored for future reuse**, keeping emissions and waste to a minimum.

Beyond the Booths

Acumatica committed to reusing and renting non-structural items like furniture and decor. **Over 4,000 kg of assets**—including chairs, tables, and other showcase elements—were sourced with reuse in mind.

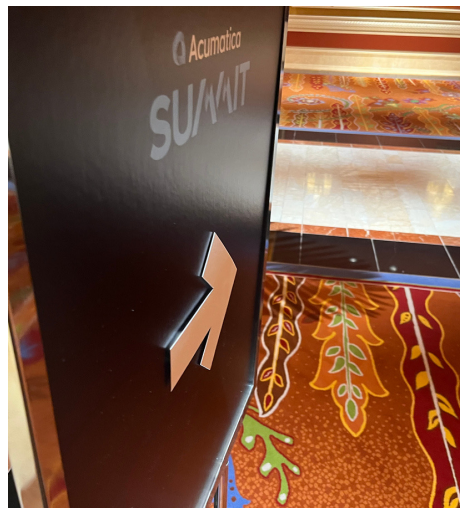
Freight

Using standardized booths and strategic packing, the total number of trucks needed to transport freight to and from the event was reduced by ~50%, **preventing 14 MT of CO₂e**, equivalent to the emissions of driving 12 electric cars for a year.

Design Details that Make a Difference

On-Demand Badges + Reusable Pedestals

Badges were printed on demand, cutting down on waste from no-shows and last-minute changes. Branded pedestals were reused from previous years, keeping materials out of the landfill and design consistent year over year.



Modular + Recyclable Signage

Nearly 80% of signage at Acumatica Summit 2025 was reused, stored for future events, or made from recyclable materials. Of the 294 kg produced, 63 kg—primarily vinyl clings—was landfilled. The team is actively exploring lower-impact options to make printed signage fully circular in future years.

Acumatica App + Digital Signage

Acumatica replaced printed programs with a digital event app and leveraged 56 digital screens throughout the venue. This shift reduced paper waste, simplified updates, and made key information easier to access in real time.





Food and Beverage with a Purpose

Reusable Service Ware

By using reusable serviceware at this year's summit, Acumatica avoided generating over **2,880 kg of waste and 55.8 MT of CO₂e**.

Reduction in beef

Beef was reduced by **~25%** on this year's menu. This action alone saved **~20,000 kgs CO₂e**, emissions equivalent to driving from Las Vegas, NV to Bellevue, WA **22 times!**

Elimination of plastic water bottles

By not providing plastic water bottles, production of **~20,000 water bottles** was prevented. This saved **~7400kg of CO₂e**, enough to power **1.5 homes for a year**.

Cumulative Sustainability Impacts (2021 - 2025)



Using reusable serviceware prevents waste.

Since 2021, Acumatica has prevented 15470kg of waste by using reusables at core meals, the equivalent weight of a metro bus.



Eliminating plastic water bottles has a huge impact.

Since 2021, Acumatica has eliminated 88,596 water bottles. Laid end to end, that's enough to stretch more than 10 miles—or wrap around the circumference of the High Roller ferris wheel over 32 times.

Looking Forward

In 2026, Acumatica has the opportunity to capitalize on their existing areas while expanding their sustainability efforts at the Seattle Convention Center.

- Measuring **event-specific environmental footprint metrics with the venue**, including waste landfilled, recycled, composted, as well as electricity, and natural gas utilities.
- Collaborating with the venue to create a comprehensive waste management plan.
- Support the local community through the development of a food and materials donation program.
- Integrate a CSR attendee activation onsite to further benefit the local community.
- Continue all current efforts, some of which may be more challenging at a new venue, to create consistency and maintain or decrease carbon footprint.

MeetGreen Calculator

As Acumatica Summit continues its remarkable progress along its event sustainability journey, MeetGreen is excited to award Acumatica Summit with achieving the highest-ranking tier of the rigorous MeetGreen Calculator: A sustainable events Visionary.

A sustainable events Visionary:
Leads within their own industry,
prioritizes measurement and works to
move the sustainability dial. Researches
and develops new initiatives to improve
environmental performance and uses
the organization's buying power to drive
change with venues and vendors.





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