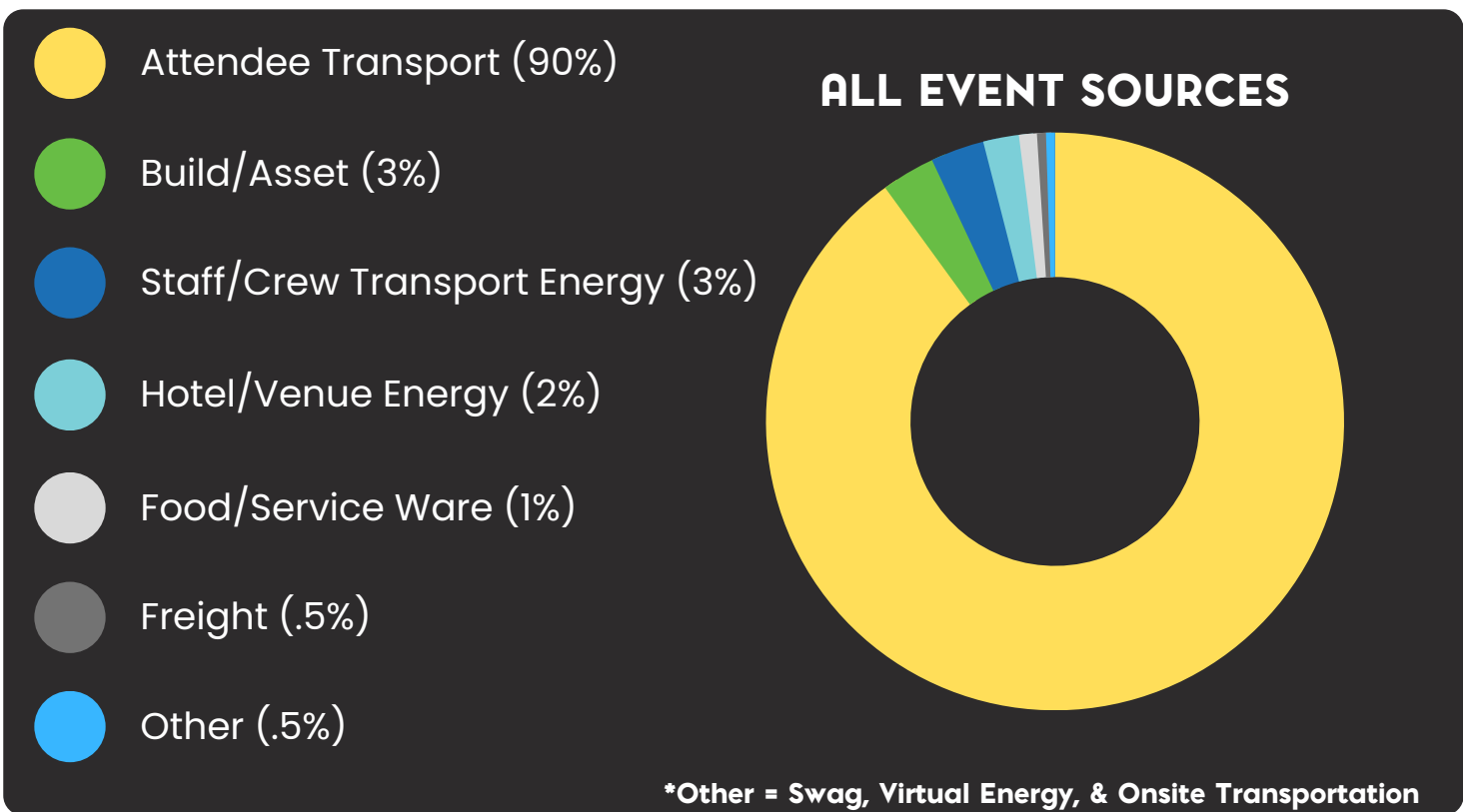


Understanding Event Emissions: The Carbon Puzzle

You can't manage what's not measured!
Explore where your event emissions come from.

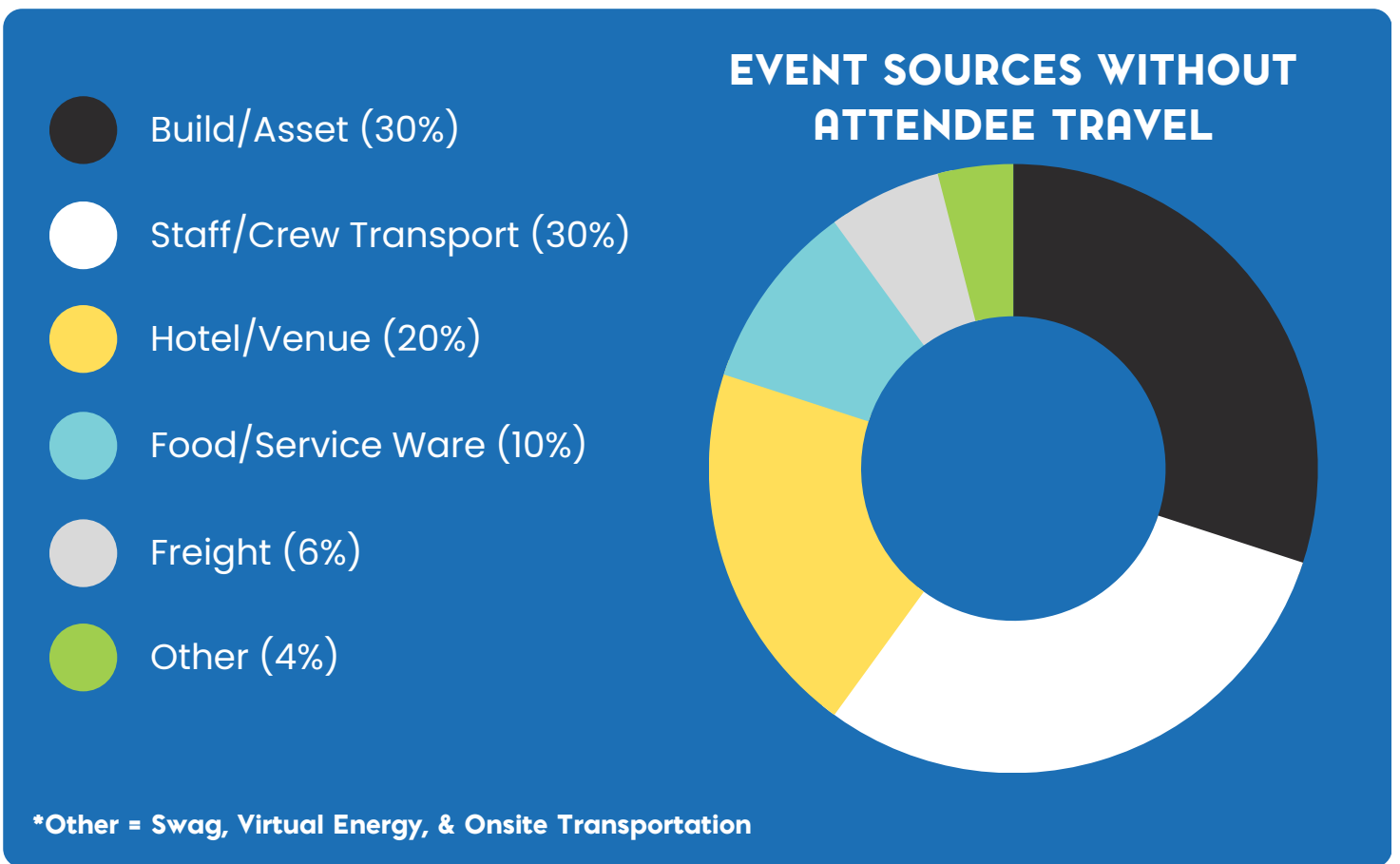


90%
ATTENDEE TRANSPORT

The biggest carbon footprint in events is attendee travel. Virtual/hybrid events and local event hosting offer the greatest carbon reduction.

Venues and hotel rooms use a great deal of energy for lighting and HVAC.

2%
HOTEL/VENUE ENERGY



Stands, Exhibits, Structures

30%
BUILD/ASSET

4%
OTHER

Swag, Virtual Energy, & On-site Transportation