



2022 Food Waste Solutions Summit

Presented by



2022 SUSTAINABILITY REPORT



CONFERENCE VITALS



2022 Food Waste Solutions Summit

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<i>Date</i>	
<i>Location</i>	Minneapolis, MN
<i>Venue</i>	McNamara Alumni Center, University of Minnesota Campus
<i># Attendees</i>	<i>252 Virtual Attendees 391 In-Person Attendees</i>
<i># Sponsors</i>	<i>23</i>
<i>Event Features</i>	<i>4 Main Stage Sessions, live streamed 12 Breakout Sessions, video recorded 3 Pre-Summit Engagement sessions 10 Field Trips 2 Networking Receptions, 2 Breakfasts, 2 Lunches 8 Virtual Discussion Boards</i>

SUSTAINABILITY ACHIEVEMENTS: 2022 FOOD WASTE SOLUTIONS SUMMIT

REDUCED FOOD WASTE

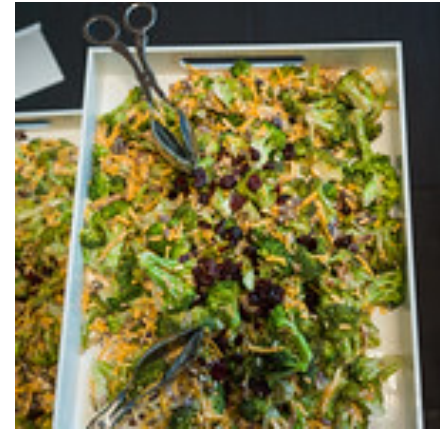
Through early engagement with the catering department, careful management of food ordering, and creative menu planning, ReFED 2022 helped keep the food waste to just under 30lbs total for the three days of the 2022 Summit. **That's 95% less food waste at the Food Waste Solutions Summit by ReFED than an average event (MeetGreen, 2019)!** An example of the creative planning would be strawberry smoothies that included freeze-dried fruit scraps and 100% use of the food item such as broccoli in the pictured salad.

SUSTAINABLE VENUE SOURCING

Sourced a venue using **70% renewable energy**, and that participates in composting and recycling. By hosting the 2022 Food Waste Solutions Summit at a venue that participates in recycling, **7,777 liters of water are saved.**

REUSABLE SERVICE PACKAGING

By supplying Summit attendees with an in-kind donation of reusable food packaging, ReFED was able to avoid food packaging going to landfills with their to-go lunch.



SUSTAINABILITY ACHIEVEMENTS

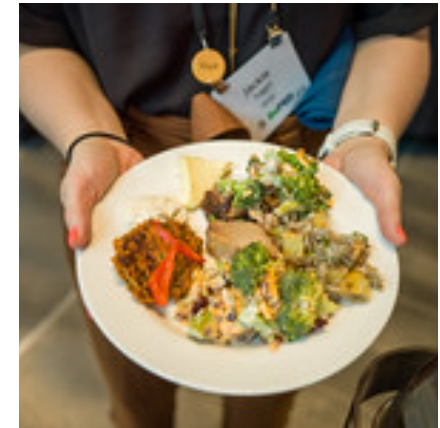
VIRTUAL ENGAGEMENT TO REDUCE EMISSIONS

Providing Summit attendees the ability to attend virtually allowed the Summit to achieve a **reduction of 55,440 kg CO₂e**. That's equivalent to burning 5,446 gallons of diesel fuel! (EPA)



REUSABLE SERVICE WARE

Food and drinks at 2022 Food Waste Solutions Summit were served using **100% reusable service ware**, eliminating thousands of disposable items thrown away at a typical event. This choice **saved 102,051 liters of water** that would have otherwise been used to excavate, manufacture, and ship disposable service ware.



REUSABLE WATER BOTTLES

Single-use plastic was in part avoided by providing attendees without reusable water bottles with a reusable bottle, as a method of staying hydrated without creating waste. This resulted in a **savings of 2,229 kilowatts of energy**.



*kg carbon dioxide equivalent

DID YOU KNOW?

The 2022 Food Waste Solutions Summit presented by ReFED saved **64,608 kg CO₂e** through its sustainability efforts.

That is equivalent to **16,688 km or 10,369 miles** of auto emissions eliminated! (EPA)



LIVING UP TO THE NAME “FOOD WASTE SOLUTIONS”

At the Food Waste Solutions Summit presented by ReFED in 2022, **391 people only produced 30 lbs** of total food waste!

That's **95%** less than an average event! (MeetGreen, 2019)

HOW DID WE DO IT?

Early engagement and continued communication of food waste reduction goals with catering vendor

Providing examples and opportunities for creative menu options to the catering vendor

Focused and careful management of food and menu orders

Referencing past data to place food orders

Asking attendees to inform show management of their intent to miss meal periods

Repurposed food from one meal period to another



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MeetGreen[®]



As proud as we are of our sustainability efforts, the following are areas for continuous improvement in future event cycles:

REDUCE EMISSIONS THROUGH SWAG MANAGEMENT

Some of the swag items donated to ReFED 2022 were wrapped in excess plastic. In the future, request swag be packaged and sourced sustainably, and sourced through humanely supported methods or agencies.

SERVE ONE PLANT-BASED MEAL

To reduce upstream water and carbon impacts, consider serving one plant-based meal period during the Summit. A vegetarian meal produces 6x fewer emissions than a beef meal! (Poore and Nemecek, 2018)

INCENTIVIZE PUBLIC TRANSIT

Incentivize use of public transit by providing complimentary public transit passes and promote use of public transit through communications.

EVENT SCORING

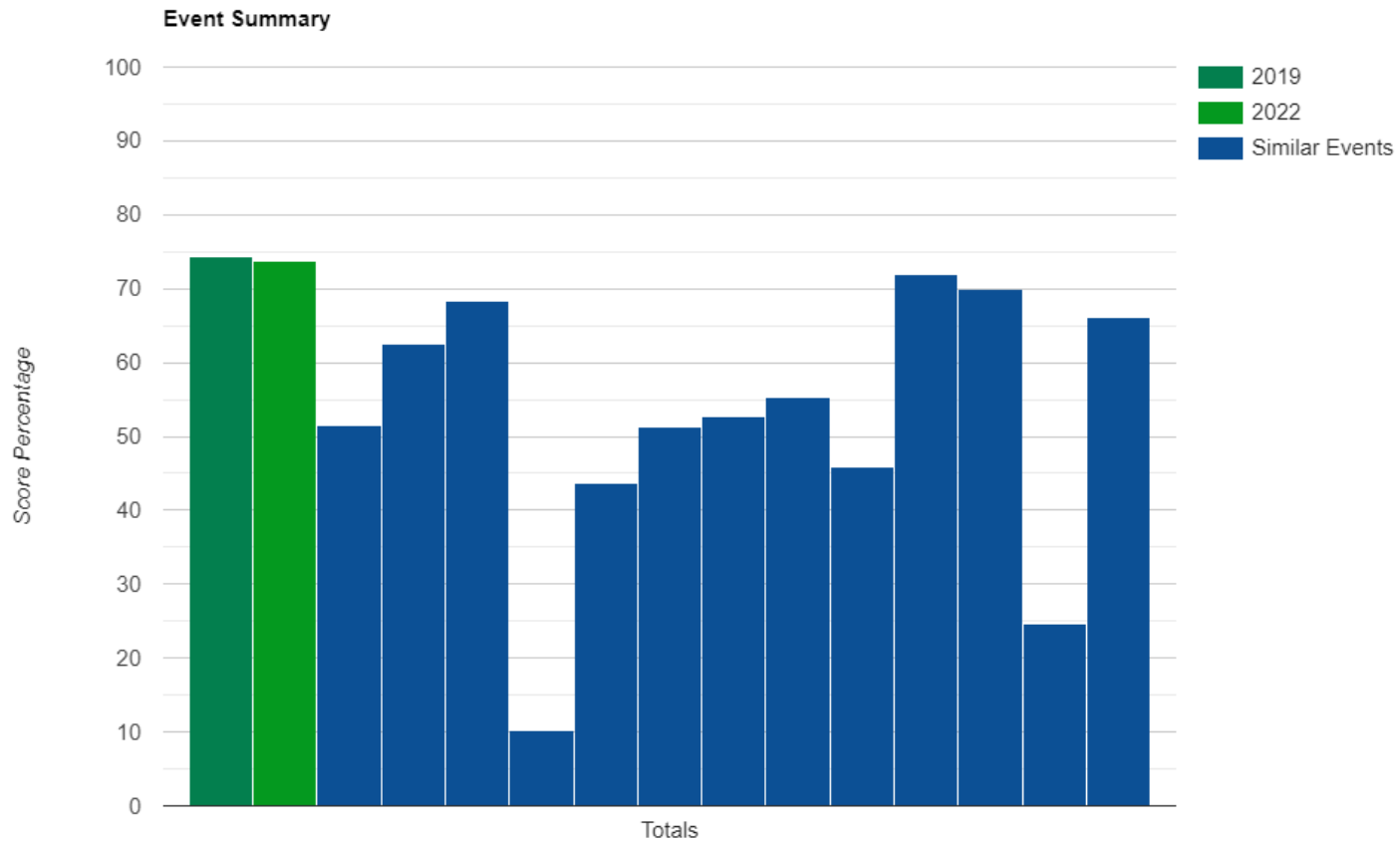


The **MeetGreen® Calculator 2.0** is a comprehensive tool available for benchmarking the sustainable elements of events. Using the Calculator allows ReFED to capture valuable information throughout the event planning process in order to make it easy to see where successes lay and where improvements can be made. The 2022 Food Waste Solutions Summit presented by ReFED achieved the level of Visionary.

Visionary (70-100%)

Leads within their own industry, prioritizes measurement and works to move the sustainability dial. Researches and develops new initiatives to improve environmental performance and uses the organization's buying power to drive change with venues and vendors.





EVENT SUSTAINABILITY SCORING COMPARISON

This report shows the **total calculator score** for the **2022 Food Waste Solutions Summit** over the history of its previous year and other events of a similar size and length.



Congratulations

**on a successful event using
the Earth's resources wisely!**

PREPARED BY MEETGREEN