



# WHAT WE LEARNED IN 2021

In 2021, the MeetGreen team expanded our knowledge to help our clients convene and executed events to meet the needs of the today's business leaders.

## OUR NEW CLIENT'S PRIORITIES WERE FOCUSED ON SUSTAINABILITY



# 116%

INCREASE IN SUSTAINABILITY CLIENTS

## TAKE ACTION ON SOCIAL EQUITY

# 10

SOCIAL EQUITY GUIDELINES



The MeetGreen team created 10 social equity guidelines for inclusivity within our company and to help our clients include these important priorities in their events.

## HYBRID EVENTS IMPACT OUR CARBON FOOTPRINT



Estimated impact of MeetGreen in-person events since 2019 if they were hybrid:

# 39 MILLION KG ESTIMATED SAVINGS

## ACT GLOBALLY

MeetGreen's efforts in 2021 helped support the United Nations Sustainable Development Goals.

