

FAIR TRADE CAMPAIGNS NATIONAL CONFERENCE 2020

By meeting virtually instead of face-to-face, a 4-day 407 attendee conference, originally planned for California, achieved the following:

REGISTRATION INCREASED BY

63%



10 HOURS

TOTAL CONFERENCE
HOURS FOR 4 DAYS

CO2E SAVINGS



Total Onsite CO2e
Emissions: 620,796 kgs



Total Virtual CO2e
Emissions: 4,286 kgs

TOTAL CO2E SAVINGS

616,510 KGS



Equivalent to 78,624,089 smartphones charged!

3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



UN GLOBAL GOALS

By meeting virtually the event incorporated 8 SDG's!

8 DECENT WORK AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



POWERED BY THE MEETGREEN® UNCARBON CALCULATOR

