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## Newsletter

October 2015

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### The New Event Binder for the Digital Age

by David Jacobs



**Come See Us at IMEX!**

MeetGreen is delighted to be working with IMEX America again this year to create the most sustainable event yet. Not only are we the official Sustainability Consultants for IMEX America 2015, we're also an exhibitor. Visit our booth #3614 to take your event to the next level and receive a bonus discount on the new book, [Meet Better](#).

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MeetGreen has undergone a big technological transformation in the past year which has made us faster, more efficient and more sustainable. One of the more exciting changes was the move to tablet devices for our on-site conference logistics. It used to be, during conference season, I would come into the office and see the large conference table covered with binders, dividers and paper, with a beehive of activity trying to get them all put together and shipped. Moving to tablets saves us a great deal of time in preparation, saves paper, and allows MeetGreen to have a more dynamic logistical system than can be updated in real-time. If we update a site guide, our entire team has the change immediately.

That's all great, but where to start? When using tablets for conference logistics, what is the best way to configure them and what apps can you add to make the experience even more effective? Below, we share how MeetGreen has set up our tablets that you can use as a guide for your own tablet configuration.

### **Android or iOS?**

The first big question you will face is which platform to



### **Free Sample! MeetGreen® Sustainable Event Kit**

What better way to understand the value of the MeetGreen® Sustainable Event Kit than to experience it for yourself? We will be giving away samples of the Kit on the MeetGreen website on a monthly basis. This month, we are featuring the Food and Beverage section.



### **IMEX America 2014 Reduces Total Waste by 20%**

As we head into the IMEX America show, see how the team innovated to raise funds for Las Vegas charities, reduced waste with larger attendance, and increased local foods served in the

choose. Yes, Microsoft has the Surface platform, but it is not as well supported with apps and services as Android or iOS and is more expensive. As far as Android or iOS, it is a toss-up really and your decision could hinge on personal preference or cost. MeetGreen chose Android, primarily because of the lower cost and frankly, Android does everything we need it to do. Why spend more when you don't have to? **TIP:** Our conference team really appreciated a tablet case that includes small pockets to hold business cards.



### Basic Configuration

If you do choose Android, you will need to sync the tablet with a Google account. We chose to use a single Google account so all our tablets can share in any apps that are purchased. This also allows all the tablets to easily share the same Google Docs file system and overall there are fewer accounts to manage. It is a similar situation for iOS, except you are setting up for iCloud. Again, it is easier to use a single iCloud account to share among tablets for the same reasons as on Android. This is by no means the only way to configure the system, however. It is also perfectly valid to setup each tablet individually.



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