



Newsletter

December 2015

Hooray, It's a Snow Day!

As we approach year end, the MeetGreen Team is grateful for a prosperous year filled with great memories, wonderful clients and marvelous colleagues. We have traveled around the world, successfully producing conferences and increasing sustainability in client's events.

Now that we are all safely home for the season, we asked our crew to remember a simpler time and answer a question... ***"What is your favorite childhood memory of winter?"***



Avoid These Green Event Mistakes

If it's true we learn from our mistakes, we're about to get a whole lot smarter. Here are four green event mistakes to be aware of in your planning.



A favorite memory is watching the snow fall out the big picture window in our living room on early school day mornings and wondering if school will be closed. We lived in a temperate area so snow was not a usual occurrence and when it did come, it didn't stay very long. If indeed school was called, the fun of the neighborhood would kick into full gear with kids of every age, dogs, sleds, and hot cocoa. It was a joyful day.

-Carole Garner



Fortunately, there are family pictures of my Dad teaching me to ice skate on a beautiful mountain lake near where I grew up in Ely, Nevada. I was stylin' in a turquoise poncho with white trim, arms out, ankles wobbling, but eventually I learned to stay upright. Although I don't remember the day, the lesson means so much, as I've since skated in some pretty cool places, including the Frog Pond on the Boston Common, Central Park and Rockefeller Center in New York. Thanks for the skates & sense of adventure, Dad!

-Della Green

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nancyavaia (@nancyavaia) · Sep 22
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Going Green at IMEX America 2015

Congratulations to the IMEX America team on a successful show! Lizzy Paulson from Time Warner Cable provides a nice wrap up of sustainable initiatives, including the Inspiration Hub, Badge Back Program and Clean the World CSR Project.

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5 Ways to Reduce Event Water Use



With communities facing water crises, event planners need to be vigilant about water use, from the hotel to the conference room.

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Listening to the radio on a snowy morning, hoping to hear our school was canceled. Then immediately snow suit up, go outside and make igloos in the snow drifts. When I was shivering to the bone, I would come inside for hot chocolate while my snow clothes dried out and warmed up. Bundled up again, it was outside for another round of frosty fun!
-Nancy Zavada



Growing up, the winter months were synonymous with time spent working on my grandparents lowan Christmas tree farm. When you're the #1 (only) place to get a Christmas tree within a 50 mile radius, you get a lot of business, which for me meant cutting, hauling, and wrapping a lot of trees. At the time it seemed normal enough, but looking back I delight in the memories of shooting the BB gun, playing tag in the many rows of Christmas trees, and ice skating on the pond. And nothing tastes better than a huge country meal after a hard day's work.
-Aaron Elliott

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